

NEWS BRIEFS

Cadogan Estate, Bulgari, India and Balenciaga – News briefs

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Balenciaga menswear spring/summer 2017

By STAFF REPORTS

Today in luxury marketing:

[Cadogan Estate shrugs off luxury goods slowdown](#)

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The landlord which owns 93 acres of London mainly around Chelsea and Knightsbridge saw the value of its assets swell 11.4 percent to 5.8 billion (\$8.5 billion) last year, according to boss Hugh Seaborn, The Standard reports.

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[Bulgari pledges to continue restoration of Baths of Caracalla](#)

Bulgari's chief executive officer Jean-Christophe Babin and Francesco Prosperetti, special superintendent of the Colosseum and Rome's central archeological area, said Tuesday the first part of a mosaic in the antique Terme di Caracalla has been restored. Babin said Bulgari will to continue funding the work to renovate the second part of the baths, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[New PAN rule hurts sale of luxury goods](#)

Mails are flying thick and fast at most luxury stores across the country as harried sales staff face a tough time trying to coax people to part with their permanent account number (PAN) details. By the looks of it, they are not accomplishing much, resulting in poor sales of luxury goods, per The Times of India.

[Click here to read the entire article on The Times of India](#)

[Will guys actually wear Demna Gvasalia's first men's collection for Balenciaga?](#)

It's been a long time since a designer built as much hype around a singular menswear collection as Demna Gvasalia has for Balenciaga. When the house announced in April that it had plans to stage its first-ever men's runway show in June, we knew we were in for something as unconventionally cool as what we've seen for both Balenciaga and Vetements in recent seasons, according to Fashionista.

[Click here to read the entire article of Fashionista](#)

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