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NEWS BRIEFS

## Balmain, Michael Kors, Jaguar Land Rover and Hedi Slimane – Live news

June 23, 2016



Balmain spring/summer 2016 ad campaign

By STAFF REPORTS

Luxury Daily's live news from June 22:

Valentino owner acquires majority stake in Balmain



After months of speculation about a potential deal, French fashion label Balmain's acquisition by Mayhoola for Investments has been confirmed.

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Michael Kors races into Formula 1 with McLaren-Honda

U.S. apparel label Michael Kors has become the official lifestyle partner for the McLaren-Honda Formula One team, enabling the brand to communicate its jet-set positioning to a new audience.

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Jaguar Land Rover brightens Brazilian school to fete factory opening

As it celebrates the opening of a new plant in Itatiaia, Brazil, British automaker Jaguar Land Rover is giving back to the local children with an artistic project.

Click here to read the entire article

Hedi Slimane takes Kering to court over non-compete agreement

Hedi Slimane, the former creative and image director of Yves Saint Laurent, is attempting to extend the non-compete agreement he signed with the label's parent company Kering four years ago.

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Mandarin Oriental aligns with Porsche for Hong Kong staycation

The Landmark Mandarin Oriental, Hong Kong is spurring bookings from local clientele through an exclusive partnership with Porsche.

Click here to read the entire article

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