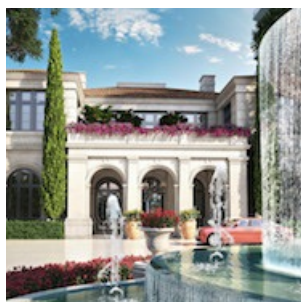


REAL ESTATE

Karl Lagerfeld enlisted for celebratory, opulent lobby design at Miami Estate

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Villa Acqualina

By FORREST CARDAMENIS

The Trump Group is getting interior design help from one of the world's most acclaimed designers.

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In a partnership arranged by Leitzes & Co., Karl Lagerfeld will design the lobbies of Trump Group's Estates at Acqualina, a luxury residential development in Miami slated for a 2020 open. Mr. Lagerfeld will bring his own aesthetic to the development, giving it a distinct personality that will separate it from neighboring luxury residences.

"Simply put, The Estates at Acqualina will be the world's finest residences," said Jules Trump, developer of The Estates at Acqualina. "Eddie and I wanted our entrance lobbies to be the piece de resistance of our new project, and who better to create these than the master of modern creativity: Karl Lagerfeld.

"Karl is the world's most acclaimed designer, and we believe his high-end designs will be greatly valued by our residents, who desire an incomparable level of opulence, luxury, design and style," he said.

The Trump Group is not affiliated with Donald Trump's similarly-named hotels, residences and other real estate.

Different on the inside

The Trump Group aims to make The Estates at Acqualina a "spectacular celebration of art, architecture and life," making the esteemed and multi-talented Mr. Lagerfeld an ideal partner. The designer's renown, particularly in the world of fashion, will help the estate stand out even in a region that already contains a plethora of ultra-luxury buildings.

To build excitement, the property's [Web site](#) includes a video featuring Mr. Lagerfeld.



Karl Lagerfeld

In the brief video, a black-and-white interview with the designer is intercut with color footage of him and his team working on designs. In the interview, Mr. Lagerfeld explains his fondness for Miami's climate, the freshness of developing for an "overscaled" condominium and the necessity of balancing new and classic aesthetics in both fashion and interior design.

"I am excited by the opportunity to design the lobbies of The Estates at Acqualina and take great pride in knowing that the spaces I create will be such important spaces in the building," Mr. Lagerfeld said in a statement. "Not only are they significant because they offer the first impression of the building, they are also the spaces where people come to socialize daily; they are like a common living room.

"My designs are inspired by the look of each lobby, the building and the destination of Florida especially," he continued. "The climate is very warm there and I wanted something fresh."

The Sunny Isles Beach property is on the grounds of the Forbes Five Star AAA Five Diamond Acqualina Resort & Spa. When complete, it will include Villa Acqualina and offer 365 residences across two 50-story boutique towers and will.



The Estates at Acqualina

The Estates at Acqualina is the first condominium project in the United States to involve Mr. Lagerfeld. He will design finishes, furnishings and other details himself.

Pushing boundaries

Even at the age of 82, Mr. Lagerfeld is continuing to partake in new ventures.

In February, he added opera costume couturier to his extensive resume.

The designer, who splits his time as the creative director of Chanel, Fendi and his namesake label, in addition to numerous pet projects, was tapped by the Opra Bastille to create the costumes for a summer production. Mr. Lagerfeld's appointment was determined by Benjamin Millepied, who left his position as Opra Bastille's director of dance, citing personal reasons ([see story](#)).

While The Estates at Acqualina represent Mr. Lagerfeld's first interior designing in the United States, it is not his first foray into the field.

Last year, fashion designer Karl Lagerfeld brought his signature aesthetic to Canada with the design of two residential spaces.

The style icon and creative director of Chanel and Fendi, as well as owner of his own line, is partnering with CD Capital Developments and Freed Developments to select the furniture and finishings for two branded residential lobby areas in the Art Shoppe Lofts + Condos in Toronto. "Lobbies by Karl Lagerfeld" is the designer's first interior design project in Canada, allowing him to have an enduring presence in the city ([see story](#)).