

NEWS BRIEFS

## Brexit, Isabel Marant, Chanel and US homes – News briefs

June 28, 2016



*Willow Smith for Chanel eyewear*

---

By STAFF REPORTS

Today in luxury marketing:

[US stocks tumble, dollar and gold rise on Brexit worries](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Wall Street's has a worsening case of the Brexit blues, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Who wants to buy into Isabel Marant?](#)

Isabel Marant has been in "advanced discussions" for "several months" to sell a majority stake in the fashion house. French investment company Montefiore are said to be interested in purchasing a 51 percent share, although nothing has been agreed at this point, according to British Vogue.

[Click here to read the entire article on British Vogue](#)

[Willow Smith lands Chanel eyewear campaign](#)

Chanel ambassadress and celebrity offspring Willow Smith, 15, saw the debut of a major campaign on June 27. Karl Lagerfeld chose her as part of the French house's family of muses back in March, and since then, Ms. Smith has been wearing Chanel at her big events (see: the Met Gala) and popping up in the front row of its runway shows. But her role with Chanel is now more than just ambassador Ms. Smith is the star of the new fall/winter eyewear campaign, photographed as usual by Mr. Lagerfeld himself. The young musician is signed with The Society Management and has previously starred in a Marc Jacobs campaign, reports Fashionista.

[Click here to read the entire article on Fashionista](#)

[US luxury home prices rising at half the pace of lower end](#)

Prices for entry-level homes in the United States are rising at twice the pace of the costliest properties as competition among first-time buyers intensifies, according to an analysis by Zillow, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.