

NEWS BRIEFS

## Vogue Arabia, BMW, Tag Heuer and Mandarin Oriental – Live news

July 6, 2016



*Promotional image for Mandarin Oriental's Mini Manhattan package*

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By STAFF REPORTS

Luxury Daily's live news from July 5:

[Mandarin Oriental New York builds bespoke Manhattan adventures for young fans](#)

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Mandarin Oriental, New York is letting young guests pick their own adventure with the creation of a program exclusively for kids.

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[BMW teams with Intel, Mobileye for autonomous innovation](#)

Automaker BMW Group is looking to put street-ready autonomous vehicles into production by 2021 with the creation of an open platform with technology partners.

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[Tag Heuer defies gravity through aviation partnership](#)

Swiss watchmaker Tag Heuer is helping civilians get a feel for zero gravity through a partnership with S3 Swiss Space Systems aerospace program.

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[Vogue brand enters new market with Arabian edition](#)

Media group Cond Nast is expanding its Vogue magazine to the Arab world, drawing on a growing demand for high-fashion content in the region.

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