

NEWS BRIEFS

Yoox Net-A-Porter, Omega, Marriott and travel retail – Live news

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Image courtesy of Yoox Net-A-Porter Group

By STAFF REPORTS

Luxury Daily's live news from July 6:

[Yoox Net-A-Porter banks on ecommerce's annual growth rate of 15pc by 2020](#)

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Online retailer group Yoox Net-A-Porter is working toward further harnessing the potential of the luxury ecommerce market through 2020.

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[Omega sets sights on eyewear via Marcolin Group license](#)

Swiss watchmaker Omega is bringing its brand aesthetic to a new category with a partnership with eyewear licensee Marcolin Group.

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[Marriott, Starwood merger expected to be finalized in coming weeks](#)

Marriott International has received authorization from a number of markets where Starwood Hotels & Resorts operates properties following its acquisition of the hospitality chain.

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[40pc of consumers purchase brand for first time at travel retail point of sale](#)

The watches and jewelry sector's global duty-free and travel retail market is valued at \$5.7 billion for 2015, according to a new report by the Tax Free World Association.

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