

NEWS BRIEFS

## Fragrance sales, the Hamptons, South Korea and real estate – News briefs

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*Aquazzura East Hampton pop-up, illustration by Insee*

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By STAFF REPORTS

Today in luxury marketing:

[Retailers expect strong fragrance season](#)

Fragrance is poised for a strong fall season, per Women's Wear Daily.

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[How the Hamptons became a pop-up breeding ground](#)

Gold chokers and bracelets sit atop a white table at AUrate's jewelry store on a balmy June day in Southampton, N.Y., a high society playground at the eastern tip of Long Island. Shoppers peer through store windows as they stroll by, clad in their typically relaxed Hamptons uniformspreppy nautical summer dresses, oversize sunglasses, lots of stripes, says Bloomberg.

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[South Korea anti-graft law sparks business backlash](#)

South Korea's sweeping anti-corruption legislation is facing a business backlash over fears that strict public sector limits on accepting expensive dinners and gifts could further damp sluggish domestic consumption, according to the Financial Times.

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[Foreign interest in US homes cools](#)

Miami condo developers, California real-estate agents and others in the housing industry have hoped recent turmoil in the global economy would boost foreign interest in U.S. homes. New figures suggest the opposite is happening, reports the Wall Street Journal.

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