

NEWS BRIEFS

Burberry, Nordstrom, Alexander McQueen and Rolls-Royce – Live news

July 12, 2016



Alexander McQueen autumn/winter 2016 campaign

By STAFF REPORTS

Luxury Daily's live news from July 11:

Alexander McQueen pays homage to Scottish landscape in fall advertising

British fashion label Alexander McQueen is framing its autumn/winter 2016 collection against the rugged terrain of the Shetland Islands.

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Nordstrom invests in supply chain integration platform to simplify inventory management

Department store chain Nordstrom is extending its relationship with integration platform Dsco, moving from being a client to an investor.

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Hennessy inks partnership with tattoo artist for limited-edition bottle

LVMH-owned Hennessy is exploring the parallels between the crafts of tattooing and cognac making through a special edition.

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Rolls-Royce helps London hotel guests travel in style

British automaker Rolls-Royce is elevating guests' stays at Preferred Hotels & Resorts properties in London with chauffeured car service.

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Burberry plans executive changes as Christopher Bailey exits CEO role

British fashion label Burberry has announced Marco Gobbetti as its next CEO, with the executive slated to take over the role next year.

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