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NEWS BRIEFS

Saint Laurent, Marc Jacobs, Bicester Village and Mulberry – News briefs

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Mulberry Bays water bag designed by Johnny Coca

By STAFF REPORTS

Today in luxury marketing:

Saint Laurent opens first Canada boutique, in Vancouver



Anthony Vaccarello may be slowly making his mark as the new creative director at Saint Laurent, but Hedi Slimane's presence is still felt in other corners of the world, per Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Marc Jacobs' evolution from grunge to pop culture staple

In 1992 four years after joining Perry Ellis as creative director of women's design Marc Jacobs debuted the now-infamous spring 1993 grunge collection. Which got him fired, says MTV.

Click here to read the entire article on MTV

Why does everybody love Bicester Village, England's famous luxury outlet mall?

First, get the pronunciation right. It's like "blister" without the "I". Now let's talk about why Bicester Village, a luxury outlet shopping mall, is among the most popular tourist destinations in England for foreigners, along with Buckingham Palace and Tower of London, luring more than six million visitors every year, reports Forbes.

Click here to read the entire article on Forbes

Designer Johnny Coca is working his magic at Mulberry

When Johnny Coca was studying interior design at the Ecole Boulle, in Paris, he earned extra money by working as a freelance window dresser for Louis Vuitton. While drawing the concepts for the windows, he found himself dreaming up bags for the displays. "I thought, Oh, my God, this is so cool," Coca says. "So I called Yves Carcelle, who was CEO of Louis Vuitton at the time, and said, Perhaps you don't know me, but I'm working for you, and I have lots of sketches of bags I've designed. I'd love to show you what I've done.' He said, I'll call you back in 30 minutes,'" according to W magazine.

Click here to read the entire article on W magazine

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