

NEWS BRIEFS

Herms, Lancme, Waldorf Astoria and Burberry – Live news

July 14, 2016



Burberry trench dress

By STAFF REPORTS

Luxury Daily's live news from July 13:

Waldorf Astoria driving experience grants access to Lamborghini supercars

| Subscribe to Luxury Daily | |
|---|--------------|
| Plus: Just released State of Luxury 2019 | Save \$246 > |

Waldorf Astoria Hotels & Resorts is teaming up with Automobili Lamborghini to put guests in the driver's seat.

Click here to read the entire

Burberry shows optimism despite challenging climate

British fashion label Burberry's comparable sales were down 3 percent in the first quarter ended June 30.

Click here to read the entire

Lancme boosts millennial appeal with Angel ambassador

Beauty marketer Lancme is reaching out to the social media generation by naming 20-year-old model Taylor Hill its latest ambassador.

Click here to read the entire

Tamara Mellon hires CEO as it plans its return to market

While fashion label Tamara Mellon stages its comeback from bankruptcy filings earlier this year, the brand is coming under new leadership.

Click here to read the entire

Herms acquires stake in creative director Pierre Hardy's brand

France's Herms Group has taken a minority stake in Pierre Hardy's eponymous fashion line, creating a closer bond with the designer of its jewelry and shoe collections.

Click here to read the entire

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.