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TRAVEL AND HOSPITALITY

Ritz-Carlton spurs Mall of San Juan traffic via retail package

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The Ritz-Carlton, San Juan, Puerto Rico

By STAFF REPORTS

The Ritz-Carlton San Juan, Puerto Rico has curated a resort package for guests interested in an upscale retail experience at the nearby Mall of San Juan.

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As one of the region's most desirable shopping destinations, the package may be of interest to affluents living in the Caribbean, as well as guests visiting Puerto Rico. Shopping experiences align a hotel's expert concierge services with nearby, high-end retailers, thus cross-pollinating to the benefit of both the travel and retail sector of a given location.

Sun and shopping

The Mall of San Juan is located just two miles from the Ritz-Carlton San Juan. For those who have tired of fun in the sun at the property's beach, they can visit The Mall of San Juan, which boasts more than 100 local boutiques and luxury shops.

Guests to The Mall of San Juan can shop Saks Fifth Avenue, which opened in March 2015 (see story), CH Carolina Herrera, Versace and Giuseppe Zanotti design, among others.

Those who select the Reconnect Package, with rates beginning at \$399 per night, will have access to a bevy of services and perks while at The Mall of San Juan.



Promotional image for luxury retail in San Juan, Puerto Rico

The package includes valet service, a concierge gift and a Passport to Shopping booklet with exclusive store offers. While at the mall, Ritz-Carlton guests can enjoy a Saks Fifth Avenue Club personal shopper, a complimentary mimosa or cup of coffee at Kate Spade NY and room delivery service for goods purchased from Giuseppe Zanotti Design.

Guests can also organize private transportation through the hotel and after so much time on their feet perusing the mall, book a treatment at the San Juan Spa.

Ritz-Carlton's retail package comes at a time when Puerto Rico, a territory of the United States, has been plagued by economic and financial woes. While the package may seem materialistic on the surface, the money spent at the Mall of San Juan will assist, to some degree, in bettering the countries economy.

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