

NEWS BRIEFS

Men's fashion week, Burberry, made-to-order and Swiss watches – News briefs

July 15, 2016



Burberry's iconic trench coat

By STAFF REPORTS

Today in luxury marketing:

[The New York men's shows: Sincere, inclusive, politically engaged](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Topping off the clear liquid in his plastic drinking cup, Michael Kors signaled that it was time to get started. "I've refilled my vodka, so I'm ready to roll," the designer said, per the New York Times.

[Click here to read the entire article on the New York Times](#)

[Burberry puts trench coat factory on ice amid Brexit fallout](#)

Burberry's plan to build a new weaving facility in the United Kingdom is on hold as the luxury-goods maker assesses the impact of Brexit vote, the latest sign of the European Union referendum eroding corporate confidence, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[The luxury bag brand that's reinventing made-to-order](#)

These days, bespoke fashion is the epitome of luxury. Think London's Savile Row, where people pay thousands for made-to-measure suits, or ateliers in Milan or Paris, where a predominantly female clientele commission one-of-a-kind handmade gowns, reports Fast Company.

[Click here to read the entire article on Fast Company](#)

[Prices on Swiss luxury watches are falling for a reason no one is talking about](#)

Now is probably the best time to buy that Swiss timepiece you've been coveting.

That's a confusing sentence for many, as Switzerland and sale are words not generally related to each other, according to Business Insider.

[Click here to read the entire article on Business Insider](#)

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.