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JEWELRY

## Baccarat's chandeliers serve as reference point for jewelry collaboration

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Marie-Hlne de Taillac for Baccarat

By STAFF REPORTS

French crystal maker Baccarat is allowing consumers to express themselves in a colorful manner with help from Parisian jewelry designer Marie-Hlne de Taillac.



Inspired by the octagonal drops on the sparkling light fixtures, Ms. de Taillac created a collection of fashion jewelry in colorful crystal. Imbued with a youthful vibe, the baubles reflect a more modern direction for Baccarat's jewelry.

## Wearable decor

Ms. de Taillac started her eponymous fine jewelry line in 1996, with the idea to make real gemstones more wearable. Her pieces push traditional boundaries in jewelry, including mixing precious and semi-precious stones and using a droplet-shaped briolette cut for more than just diamonds.

She retails at Dover Street Market, Lane Crawford, Colette and Matches Fashion, among others.

For Baccarat, she created rings, earrings, necklaces and bracelets that let the crystals shine, with minimalist gold and silver settings. Pieces take advantage of the wide range of hues in Baccarat's arsenal, including red, olive green, pale blue and pink.



## Marie-Hlne de Taillac for Baccarat

The jewelry is slated to launch in the U.S. this fall.

Baccarat's chandeliers have served as the inspiration for other jewelry lines.

While unaffiliated with the Baccarat brand, The Fairmont-managed Plaza Hotel in New York is offering guests an opportunity to wear a piece of the property's history by recycling the crystals from 24 chandeliers that used to decorate its lobby and other rooms.

Hotels often commemorate a guest's stay through keepsakes such as ornaments for the holidays, stuffed animals for children and other personalized tokens of gratitude expressed by the property. For The Plaza, this notion is reflected in taking items set to be discarded and repurposing them to be consumer facing (see story).

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