

NEWS BRIEFS

# Tiffany, McQueen, Volkswagen Group and Rio – News briefs

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Alexander McQueen spring/summer 2016 campaign

By STAFF REPORTS

## Today in luxury marketing:

Turning around Tiffany



"I'm a bit of a snob," says the ornery and amusing stylist Grace Coddington, smiling in the eggshell blue offices of Tiffany and Co. "I only want do the best things." Coddington, who stepped down from her full-time role as creative director of American Vogue this past January, joined the jewelry house as a "creative partner" in April, says Business of Fashion.

Click here to read the entire article on Business of Fashion

# McQueen reacts to student project involving late designer's DNA

Alexander McQueen has spoken up about a gruesome story that's been making the rounds in the British press for the past few days. On July 15, The Telegraph ran a story about a Central Saint Martins art student who has submitted plans for a project that involves harvesting the late Lee Alexander McQueen's DNA and using it to grow skin in a laboratory to be used for a one-off handbag, per Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

# VW emissions cheating ran deep and wide, state alleges

Volkswagen AG's emissions cheating spanned more than a decade and arose from deliberate efforts by dozens of employees to mislead regulators and consumers about diesel-powered vehicles, according to a lawsuit from New York's top law-enforcement official, reports the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

# Rio risks empty Olympic legacy as real estate stalls

"Pure Island: a neighborhood born ready-made," reads the glitzy brochure for the 31 tower blocks built for \$880 million to house athletes for the Olympics in Rio de Janeiro next month, according to Reuters.

Click here to read the entire article on Reuters

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