

NEWS BRIEFS

Flying solo, fashion, Tesla and Michael Kors – News briefs

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Maria Grazia Chiuri with Pierpaolo Piccioli for Valentino

By STAFF REPORTS

Today in luxury marketing:

[Maria Grazia Chiuri and Pierpaolo Piccioli flying solo](#)

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Valentino's dynamic duo Maria Grazia Chiuri and Pierpaolo Piccioli helped power the Roman brand past \$1 billion in revenues. Now separated, with Chiuri just named Dior's seventh couturier and Piccioli to pilot Valentino solo, the two Italian designers are to shepherd luxury businesses with combined volumes in excess of \$3 billion, reports Women's Wear Daily.

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[LVMH vice president Delphine Arnault: "It is hard to reject fashion"](#)

If industry wisdom is now crowd-sourced, who makes the decisions in fashion? The power-center once called "the establishment" has become an amorphous blob that dilates and contracts with the flux of trending topics. The desires of demand run in every direction at once, and those who succeed at latching onto them in real time are instantly rewarded with sky-rocketing revenue, says 032c.com.

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Tesla Motors' charging stations for electric cars can be described as the fastest currently available in the world, the UK's ad watchdog has ruled, per Ars Technica.

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[Michael Kors' visit to God's Love We Deliver](#)

What do you get when you take one of the world's most famous and famously charitable designers and pair him with two of Broadway's finest? asks Vogue.

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