

NEWS BRIEFS

Madison Avenue, Porsche Design, Versace and Louis Vuitton – Live news

July 21, 2016



Illustration of Smythson's Madison Avenue boutique

By STAFF REPORTS

Luxury Daily's live news from July 20:

[Bentley reels in fly fishers with bespoke Bentayga](#)

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British automaker Bentley Motors is keeping affluent anglers in mind by accessorizing its Bentayga model specifically for fly fishing.

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[Madison Avenue BID sees retail growth for H1 2016](#)

With sky-high rents for storefronts on Fifth Avenue, luxury retailers are beginning to relocate and revamp on nearby Madison Avenue.

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[Porsche Design builds sky garage in \\$32.5M Miami penthouse](#)

Germany's Porsche Design is putting the finishing touches on its 60-story condominium tower in Miami.

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[Versace explores male modernity in latest cologne debut](#)

Italian fashion label Versace is capturing the essence of the modern man, giving him the moniker "Dylan Blue."

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[Louis Vuitton rumored to swap out Ghesquire for Loewe's Anderson](#)

Is LVMH's Louis Vuitton preparing to be the next luxury brand to see its creative director position change hands?

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