

NEWS BRIEFS

Brexit, Anya Hindmarch, LVMH and real estate – News briefs

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Anya Hindmarch, autumn/winter 2016

By STAFF REPORTS

Today in luxury marketing:

[Brexit hits pricing more than profits, as uncertainty reigns](#)

The U.K.'s vote to leave the European Union has sown confusion in corporate executive suites, and so far it's had a greater effect on pricing and planning than on profitability, according to Bloomberg.

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[Anya Hindmarch talks China, Brexit and Pokmon](#)

It has been 23 years since Anya Hindmarch opened her second freestanding store in the world in this city a boutique in the central district's On Lan Street, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Report: LVMH to sell off DKNY](#)

Citing anonymous sources, the New York Post is reporting that French luxury giant LVMH is looking to sell off its Donna Karan business, less than a year after the fashion designer stepped down from her namesake brand, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[White is the new black for luxury real estate](#)

In choosing the color of the year, the team at Benjamin Moore found that Mascarpone was too creamy and Ice Mist too frigid. In the end, Simply White OC-177 was just the right white for 2016, reports the Wall Street Journal.

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