

NEWS BRIEFS

## Moynat, Aquazzura, Chanel and Waldorf Astoria – News briefs

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*Aquazzura East Hampton pop-up, illustration by Inslee*

By STAFF REPORTS

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[A leather tote that's luxuriously ripped](#)

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"Erosion" and "decay" are not often words associated with luxury, but a new way of personalizing leather goods brings these concepts into play. Exhibit A: The mini-collection of faux-damaged totes and trays by Moynat, the Paris-based travel accessories brand that opened its first U.S. flagship on Madison Avenue this spring. Its creative director Ramesh Nair collaborated with New York-based artist Daniel Arsham on an unorthodox customizable monogram: A silkscreened trompe-l'oeil "hole" that looks like the leather's been ripped apart, is hand-painted with images of items the customer specifies: headphones, lipstick and sunglasses, for example, per The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

[How Aquazzura built a business by making sensible shoes sexy](#)

When Aquazzura co-founder Edgardo Osorio noticed his clients arriving for meetings in flat shoes, he did not take offence that they weren't wearing his high heels. Instead he decided to add flats as a new category to his burgeoning shoe business, demonstrating a key skill that had already served him well listening to his customers, says Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Chanel invests in four French silk companies](#)

As Europe's luxury players jockey to secure rare raw materials and know-how, leather goods isn't the only category in view, reported WWD.

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[Hilton may bring its luxury brands Waldorf Astoria and Curio-A to India](#)

American multinational hospitality chain Hilton Worldwide is keen to get its luxury brands, the legendary Waldorf Astoria and the two-year-old Curio-A Collection by Hilton, to India and is exploring opportunities in the country, Andre A. Gomez, the new head of operations for India at Hilton Worldwide, per Financial Times.

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