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NEWS BRIEFS

## La Perla, Morgan Motor Company, Harry Winston and LVMH – Live news

July 27, 2016



La Perla, fall/winter 2016

By STAFF REPORTS

Luxury Daily's live news from July 26:

La Perla streamlines product development through software integration



Italian lingerie company La Perla is working with a product lifecycle management provider to reduce its garments' time to market.

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Morgan Motor Company, Selfridges marry expertise for \$68K bespoke automobile

Ten British brands from the fashion and automotive space have worked together to create a limited-edition electric vehicle set to be unveiled at Salon Priv Sept. 1-3.

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Harry Winston brings heritage, design to Houston's River Oaks District

Harry Winston, the "King of Diamonds," has opened the doors to its first boutique in Houston.

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LVMH maintains optimism despite uncertainties for remainder of 2016

French luxury conglomerate LVMH has reported an organic revenue growth of 4 percent for the first half of 2016.

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Zegna propels online selling via Mr Porter partnership

Italy's Ermenegildo Zegna is sharing its menswear know-how with the discerning shoppers of online retailer Mr Porter.

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