

NEWS BRIEFS

Anna Wintour, Four Seasons, Lexus and 3D printing – News briefs

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Anna Wintour wearing a Hillary Clinton tee designed by Marc Jacobs

By STAFF REPORTS

Today in luxury marketing:

[Anna Wintour is the genius behind Hillary Clinton's campaign wardrobe](#)

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With all eyes on her at tonight's DNC acceptance speech, Hillary Clinton will probably be wearing something made in the USA. According to a Business of Fashion report July 28, "Clinton will likely wear a garment made by an American designer, chosen with the input of her team." An important member of that team, it seems, is Anna Wintour, reports The Cut.

[Click here to read the entire article on The Cut](#)

[Four Seasons restaurant auction tops \\$4.1M](#)

At least four weddings and one notable funeral were among the momentous life events that bidders came hoping to commemorate at an auction on July 26 of the contents of the Four Seasons, home for decades not only of the power lunch, but also of the power bridal reception, the power bar mitzvah, the power date and the power wake, says the New York Times.

[Click here to read the entire article on the New York Times](#)

[Lexus' sexy, sporty flagship leads the way](#)

Lexus has been busy in recent years with regular updates to its top products while also adding models to fill out its portfolio as it battles mano-a-mano with its German rivals. As such, it has less freshening to do than its more modest stablemate, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

[What 3D printing means for fashion](#)

3D printing was born in the 1980s and has long been used for "rapid prototyping." Now, the technology is accelerating exponentially and being employed to manufacture finished products, including fashion and luxury goods. Several reasons explain this acceleration, from the expiry of relevant patents to progress in materials science and software. Today, it is easy to scan an object, turning atoms into bits, and then print it out, turning those

bits back into atoms. Digital design has also advanced by leaps and bounds, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

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