

TRAVEL AND HOSPITALITY

Mandarin Oriental turns perfume into pastries for branded Dior tea

August 1, 2016



Natalie Portman for Miss Dior Blooming Bouquet

By STAFF REPORTS

Afternoons at the Mandarin Oriental, Taipei are absolutely blooming due to a collaboration between the hotel property and French couturier Christian Dior.

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The hotel and Dior have teamed together to bring Mandarin Oriental guests an "aromatic and flavorsome treat." The "Absolutely Blooming Afternoon Tea" offering is available Aug. 1-21 at Mandarin Oriental's Cafe Une Deux Trois.

Sweet treat

Guests staying at Mandarin Oriental and those local to the area are invited to attend the afternoon tea. Pastries served are inspired by the fashion house's Miss Dior Blooming Bouquet fragrance.

Created by executive pastry chef Gregory Doyen, the pastries were influenced by the Grasse Rose and fruity notes found in the pink-hued Miss Dior Blooming Bouquet perfume. Chef Doyen has created a vanilla cake with white chocolate and peach coulis and a sacher biscuit with raspberry cream and guava coulis for the occasion.

Those who book the afternoon tea will receive a Dior gift set, which includes a miniature bottle of Miss Dior Blooming Bouquet.



Miss Dior Blooming Bouquet by Christian Dior

The cost of Mandarin Oriental's Absolutely Blooming Afternoon Tea is TWD 1,000 per person, or \$31 at current exchange rates.

Afternoon teas are a common way for luxury brands to keep their names top of mind among hotel guests.

For example, The Peninsula Bangkok offered consumers a culinary exploration of Tiffany & Co.'s iconic blue.

The hotel's Tiffany Afternoon Tea was available through May, and included handcrafted delicacies inspired by the brand's glamorous image. Luxury brands often turn to hotels to provide engaging experiences to consumers ([see story](#)).

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