

NEWS BRIEFS

Ferragamo, Louis Vuitton, Look Good Feel Better and Dior – Live news

August 4, 2016



Louis Vuitton's Safran Imperial packaging

By STAFF REPORTS

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Italian fashion house Salvatore Ferragamo's CEO has stepped down after a decade with the brand.

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[Louis Vuitton unveils new packaging in historic shade](#)

France's Louis Vuitton has updated its packaging, changing the color from its iconic brown to a shade of saffron.

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Personal care brands such as Este Lauder, Shiseido and Guerlain are coming together to help women with cancer regain their self esteem and confidence while undergoing treatment.

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French couture label Christian Dior is heading south for its first standalone boutique in Atlanta, GA.

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Amid fears of contracting the Zika virus, ecommerce platform Lyst has come up with a sartorial solution to ease concerned consumers attending the summer Olympics in Rio de Janeiro, Brazil.

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