

NEWS BRIEFS

LA's Museum of Contemporary Art, the Americas, LVMH and Tesla – News briefs

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Tesla Model X

By JEN KING

Today in luxury marketing:

[Los Angeles' Museum of Contemporary Art draws Chlo, Margiela, Cline and more](#)

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Los Angeles' art scene is enjoying its place in the worldwide limelight, and that shine comes partly from the fashion world, says WWD.

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[Don't underestimate the Americas opportunity](#)

When we began exploring areas of focus for Walpole's 2016 Luxury Summit, one thing became immediately clear. With a stagnant European market aggravated by Brexit, a slowdown in China, lukewarm Asian performance and growing instability in the Middle East, few international markets seem a safer bet for luxury now than the Americas, reports Business of Fashion.

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[Louis Vuitton chief to lead LVMH's private equity business in Australia](#)

Louis Vuitton Australia's chief executive has resigned to take on the job leading the company's private equity business L Catterton and focus of finding Australia's next big lifestyle brand, according to The Sydney Morning Herald.

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[Tesla executive calls competitor cars "appliances"](#)

Automakers might think they're making exciting electric cars, but they're really doing nothing more than building boring appliances. At least that's what Diarmuid O'Connell, Tesla vice president of business development, says, per Automotive News.

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