

NEWS BRIEFS

Dolce & Gabbana, luxury temperature, real estate and automakers – News briefs

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Dolce & Gabbana fall/winter 2016 campaign

By STAFF REPORTS

Today in luxury marketing:

Dolce & Gabbana plans job cuts, sources say

Layoffs appear to be in the pipeline at Dolce & Gabbana, according to industry sources, reports Women's Wear Daily.

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Bottoms up on Herms, LVMH and Kering performance

The Savigny Luxury index staged a relief rally this month, gaining over 7 percent whilst the MSCI World Index gained almost 4 percent. Better-than-expected first half results took some of the sting out of the sector's most severe correction in seven years, per Business of Fashion.

Click here to read the entire article on Business of Fashion

New York luxury-condo glut ends developer rush for land deals

New York's condo slowdown is upending the market for one of the most coveted assets in tightly packed Manhattan: land, says Bloomberg.

Click here to read the entire article on Bloomberg

Luxury car makers experiment with innovative retail strategies

A limited network network presence is a major challenge for luxury car makers who are keen to expand their market share. But companies have innovated to overcome this limitation and take their product to more and more buyers in cities where they do not have a physical presence, according to Business Standard.

Click here to read the entire article on Business Standard

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