

APPAREL AND ACCESSORIES

Neville Jacobs turns author with photography book

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Neville Jacobs posing with his book

By STAFF REPORTS

Designer Marc Jacobs' Instagram-famous pup Neville's photogenic qualities are being documented in an upcoming book release.

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Written by Nicolas Newbold, Neville's studio manager, "Neville Jacobs: I'm Marc's Dog" compiles pictures that show the pet's glamorous lifestyle, whether partying with models or hanging out with his owner at the Marc Jacobs studio. Available this September, the book is being used as a fundraiser for a dog-centric organization.

For the love of dog

Neville Jacobs is a black-and-white bull terrier. His social media presence has helped make him a celebrity in his own right, with 191,000 followers.

The book features hundreds of photographs that trace Neville's life from puppy to today, documenting his celebrity friends such as Christy Turlington-Burns and Karlie Kloss, as well as his best friend the French bulldog Choo Choo Charlie. Images include Instagram posts, editorial photo shoots and candid snapshots of Neville with Mr. Jacobs.

Published by Rizzoli, the book will be available in-stores starting Sept. 20.



Neville Jacobs: I'm Marc's Dog cover

All profits from the sale of Neville Jacobs: I'm Marc's Dog will be donated to The Sato Project, which Marc Jacobs has worked with before.

This past holiday season, the brand created a specially designed t-shirt to benefit the organization, which works to rescue abused and abandoned dogs from Puerto Rico. To promote the charity campaign, Marc Jacobs turned to Neville ([see story](#)).

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