

NEWS BRIEFS

Michael Kors, Waldorf Astoria, Audi and Marc Jacobs – Live news

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Michael Kors spring/summer 2016

By STAFF REPORTS

Luxury Daily's live news from Aug. 10:

[Neville Jacobs turns author with photography book](#)

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Designer Marc Jacobs' Instagram-famous pup Neville's photogenic qualities are being documented in an upcoming book release.

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[Waldorf Astoria opens in redeveloping San Francisco neighborhood](#)

Hilton's Waldorf Astoria Hotels & Resorts is banking on the increasing desirability of San Francisco's Transbay neighborhood for affluent travelers with the opening of its latest property.

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[Sturia makes US debut with haute couture caviar](#)

France's Sturia is looking to disrupt the United States market with its custom-made caviar.

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[Audi UK ad ruled irresponsible for linking speed with excitement](#)

Audi UK has been ordered not to run a television commercial again in its same form after Britain's Advertising Standards Authority found it irresponsibly depicted acceleration as a thrill.

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[Decreasing mall traffic, reduced tourism dampen Michael Kors' Q1 results](#)

In the first quarter of fiscal 2017, U.S. fashion label Michael Kors' total revenue increased .2 percent, slightly up from the same period in 2016.

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