

NEWS BRIEFS

Store closures, South Korea, jewelry and Miami real estate – News briefs

August 15, 2016



Image courtesy of Burberry

By STAFF REPORTS

Today in luxury marketing:

[Why luxury groups shouldn't rule out store closures](#)

Discounting department stores in the U.S., nervous travelers in Europe, changing tastes in China: This year has thrown up plenty of challenges for luxury brands. But one that has garnered less attention may yet turn into their biggest headache: e-commerce, according to the Wall Street Journal.

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[Burberry and Kering best positioned to tap South Korea](#)

South Korea's large domestic luxury market, steady influx of Chinese tourists and strong department store distribution model represents a unique opportunity for global luxury brands, according to new research by Exane BNP Paribas, per Business of Fashion.

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[Jewelry shines in tough times](#)

It seems not a month goes by in Paris without another jewelry store opening, reports Women's Wear Daily.

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[Brash Trump disciple shakes up Miami's luxury real-estate market](#)

On a swampy summer afternoon, Gil Dezer led a tour of his latest exercise in excess, a condo tower with smartphone-controlled elevators that will whisk both residents and their vehicles home. He made a detour to another project, touting its hurricane-proof windows by violently kicking them with his Gucci loafers. Then he ushered the group into a chauffeured Cadillac Escalade for the ride to the ultimate destination – 50 feet away, says Bloomberg.

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