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AUTOMOTIVE

Rolls-Royce packs a picnic as it says farewell to Phantom Coupe

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Rolls-Royce's Zenith Collection picnic basket

By STAFF REPORTS

British automaker Rolls-Royce Motor Cars is extending its bespoke talents to a rare and collectable picnic hamper inspired by the Phantom Zenith Collection.



Rolls-Royce unveiled the Phantom Zenith vehicle collection earlier this year and is describing its picnic basket accourtement as its most luxurious add-on yet. Intended to be enjoyed during the summer months or during the upcoming festive season, the picnic hamper demonstrates that Rolls-Royce's expertise extends beyond its fine automobiles.

Bespoke on-the-go

The automaker's bespoke picnic hamper was made in limited release and will enrich the drivers' experience when out on the open road, possibly stopping to enjoy the scenery of the British countryside.

Rolls-Royce's bespoke team mimicked the interior of the Phantom Drophead Coupe and Phantom Coupe's split tailgate for the creation of the picnic hamper. Inside, drivers will find a "private hosting area" fitted with a cool box, an illuminated glass shelf, a Champagne holder, a collapsible picnic table and a leather seat made for two.

Also stored inside the hamper is lead crystal wine glasses, handmade stainless steel cutlery, napkins embroidered with Rolls-Royce monogram and a cutting board made from American Walnut.



Rolls-Royce's Zenith Collection picnic basket

Only 50 examples of the Rolls-Royce Zenith Collection picnic hampers were created. Rolls-Royce will display the hamper for the public at the Pebble Beach Concours d'Elegance in California from August 17-21.

Rolls-Royce is phasing out the Phantom Coupe, with production ceasing by the end of the year.

As a send off, Rolls-Royce created the Phantom Zenith Collection. The 50 examples, which includes some of the last examples of the Phantom Drophead Coupe and Phantom Coupe models ever built, have already been commissioned by Rolls-Royce connoisseurs.



Renderings of the Rolls-Royce Zenith Collection

The Zenith Collection boasts an enhanced split-tailgate fitted with touring picnic basket and a glass shelf, the perfect place to serve Champagne. Adding to that concept, Rolls-Royce designed an onboard Champagne refrigerator large enough to hold two standard bottles and eight glasses (see story).

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