

The News and Intelligence You Need on Luxury

NEWS BRIEFS

Boodles, Rolls-Royce, Chanel and Fairmont – Live news

August 18, 2016



Flower fields in Grasse, France; Image courtesy of Chanel

By STAFF REPORTS

Luxury Daily's live news from Aug. 17:

Boodles spurs awareness among refined sharpshooters



British jeweler Boodles is celebrating sport and heritage by putting consumers' shooting skills to the test in a bid to win incredible prizes.

Click here to read the entire article

Rolls-Royce packs a picnic as it says farewell to Phantom Coupe

British automaker Rolls-Royce Motor Cars is extending its bespoke talents to a rare and collectable picnic hamper inspired by the Phantom Zenith collection.

Click here to read the entire article

Chanel shares farm-to-fragrance narrative in Grasse

French atelier Chanel is transporting consumers to the source of its fragrances' ingredients with a digital foray to Grasse, France.

Click here to read the entire article

Fairmont offers Vancouver concert experience to introduce new suites

Fairmont Hotels & Resorts is drawing inspiration from the Canadian city of Vancouver to furnish 10 suites with elements of art, music and fashion.

Click here to read the entire article

Gilt, Saks to help puppies find furever homes at adoption weekend

Online flash retailer Gilt is putting a new spin on the dog days of summer idiom by hosting a pet adoption day in

New York.

Click here to read the entire article

 $\ {\ \, }^{\hbox{$\odot}}$ 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.