

NEWS BRIEFS

Hong Kong, Pat McGrath, Antarctica and UK auto sales – News briefs

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Packaging for Pat McGrath Labs ' Lust 004

By STAFF REPORTS

Today in luxury marketing:

Hong Kong retail shares feeling pressure



Hong Kong's depressed retail environment and a challenging global macroeconomic landscape is taking its toll on the city's leading fashion, retail and beauty-related stocks, per WWD.

Click here to read the entire article on WWD

Pat McGrath is the most in-demand makeup artist in the world

Makeup has always been fashion's poor cousin. It is secreted away in bathrooms and back rooms while fashion swishes out on the runways and red carpets. Makeup is self-absorption; fashion is self-expression. Makeup artists take the service entrance; fashion designers take a bow. Even the words makeup artist seem like a plea for respectability for a task that's essentially an extension of basic grooming. Applying makeup is a pantomime of art, with its paints and brushes and palettes, not art with a capital A and a retrospective at the Whitney. If makeup is artistry at all, it's akin to court painting, a vanity project if there ever was one. At the end of the day, or the evening, or the photo shoot, or the fashion show, the paint is wiped off with rarely a tug of regret, reports The Cut.

Click here to read the entire article on The Cut

Antarctica now has a jaw-dropping luxury hotel

Travel to Antarctica has reached fever pitch. You can go by yacht. You can come and go in a single day. You can even book a fly-around for New Year's Eve. And now you can stay in a five-star hotel with bespoke furnishings and its own fleet of aircraft, according to Bloomberg.

Click here to read the entire article on Bloomberg

UK car sales have not been hit significantly by Brexit vote, leading dealer says

Lookers, which operates around 150 dealerships in the U.K. and Ireland, said today that the vote to leave the European Union has not had any major impact on sales of new and used cars in Britain, says Automotive News.

Click here to read the entire article on Automotive News

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