

TRAVEL AND HOSPITALITY

Magellan Jets incentivizes membership with once-in-a-lifetime experiences

August 18, 2016



Image courtesy of Magellan Jets

By STAFF REPORTS

Private aviation firm Magellan Jets is giving consumers another reason to become clients with rare perks for joining.

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For a limited time, those who sign up for 300/350 Membership will be able to access encounters courtesy of experience marketplace IfOnly. In what is becoming a more crowded private jet marketplace, this added bonus may help sway potential members toward Magellan.

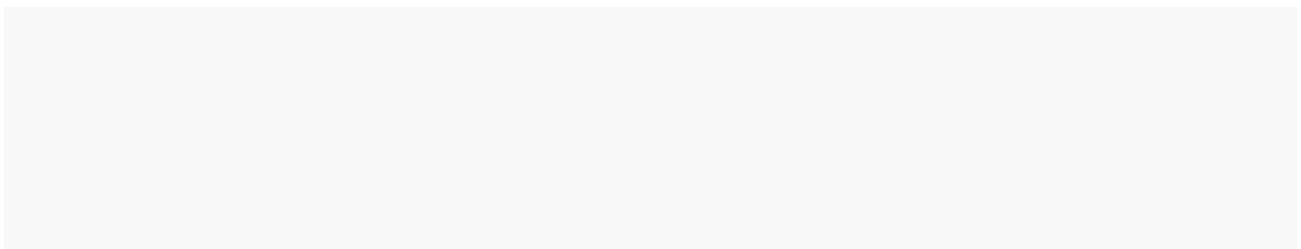
Members only

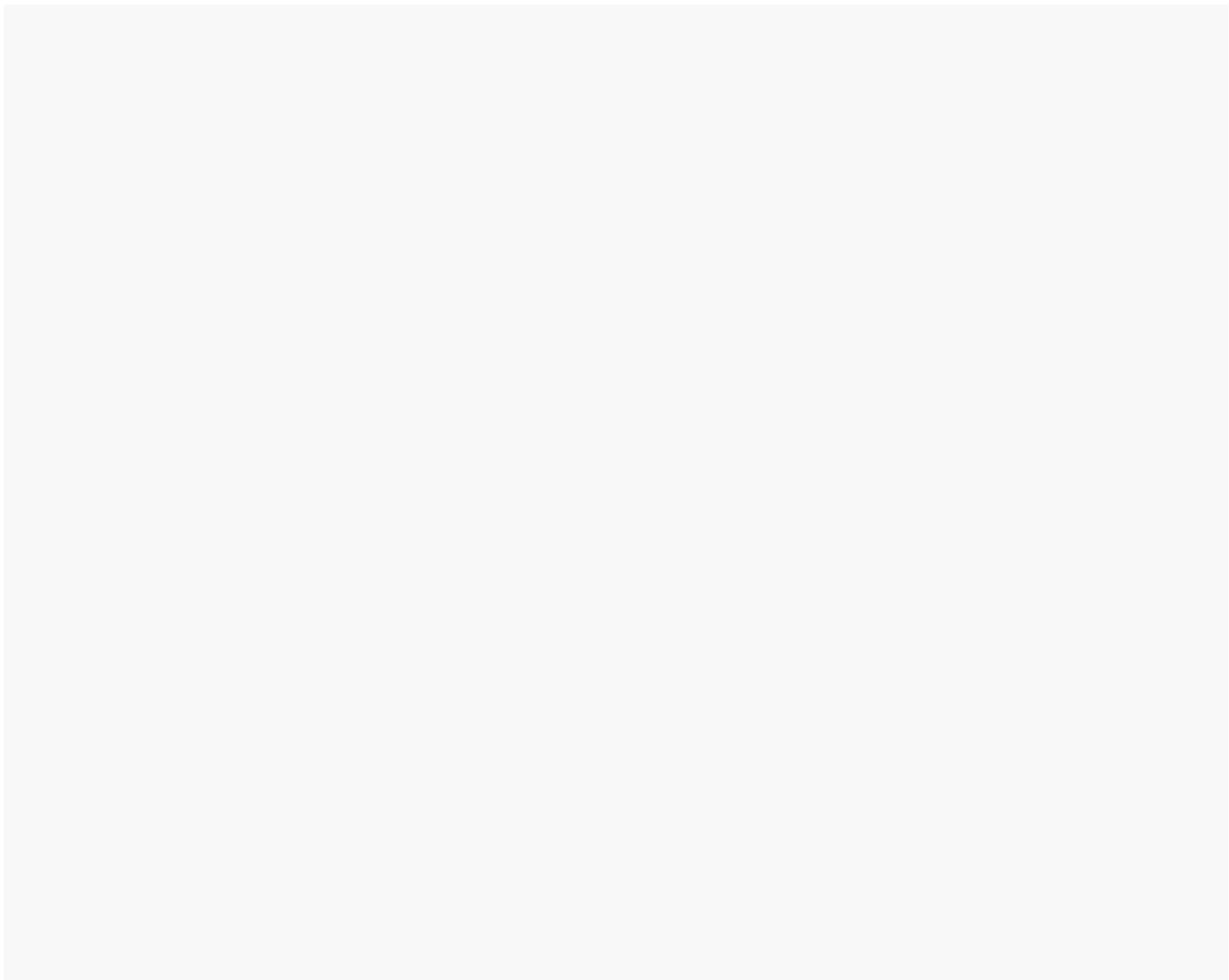
Magellan Jets introduced its offer on social media. A click-through on a provided link takes consumers to a dedicated page of the brand's Web site that delves into some of the experiences being offered.

An ultimate grand prix weekend gives consumers Owner's Suite seats to the Verizon IndyCar Series, passes to the garage and pit and the opportunity to meet drivers.

Other sports-inclined individuals can opt for attending a practice of Real Madrid, watching a game from Category 1 seats and meeting star player Cristiano Ronaldo.

For those who desire active lifestyles, Robert F. Kennedy will take them on a four-day heli-skiing trip to British Columbia, Canada.





Your Challenger 300 Membership begins with the experience of a lifetime... Magellan jets has partnered with @ifonly to bring you the most extraordinary ventures you'll see with a private jet membership. Meet Pope Francis, spend a day with Joe Montana and much more. Tap the link in our bio or contact one of our Private Aviation Consultants today at 617-328-5387 to learn more. #magellanjets #ifonly #challenger300 #jetcards

A photo posted by Magellan Jets (@magellanjets) on Aug 17, 2016 at 11:08am PDT

Also available is a meet-and-greet with Pope Francis at the World UnPlugNPlay Festival, with an added dinner on the Vatican Gardens terrace.

If consumers are interested, they can request information on membership from the same page by entering their contact details.

Other luxury marketers have turned to IfOnly to auction off branded experiences, sometimes for charity.

U.S. fashion label Oscar de la Renta partnered with experience marketplace IfOnly to give two consumers an insider's look at the brand's upcoming show at Mercedes-Benz Fashion Week in New York.

The package included two tickets to the brand's spring/summer 2015 runway show and backstage access. Offering this branded experience allowed Oscar de la Renta to connect with two of its loyalists, while raising money for a cause it selected ([see story](#)).