

NEWS BRIEFS

## Este Lauder, Bloomingdale's, Karl Lagerfeld and Safilo – Live news

August 22, 2016



*Lima Che for Karl Lagerfeld's #TeamKarl*

---

By STAFF REPORTS

Luxury Daily's live news from Aug. 19:

[After fruitful 2016, Este Lauder forecasts 4pc sales gains for fiscal 2017](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Beauty marketer Este Lauder Cos. finished out the fourth quarter and fiscal year 2016 with net sales increasing 5 percent and 4 percent, respectively.

[Click here to read the entire article](#)

[Bloomingdale's to host in-store fitness classes for annual Fashionable Fundraiser](#)

Department store chain Bloomingdale's is asking consumers to lace up their sneakers to support the work of nonprofit organization, The Foundation for AIDS Research.

[Click here to read the entire article](#)

[Karl Lagerfeld's #TeamKarl subject of interview series](#)

Designer Karl Lagerfeld's eponymous fashion label is introducing consumers to members of #TeamKarl through candid interviews.

[Click here to read the entire article](#)

[Safilo heads to back to Argentine market as summer approaches](#)

Italy's Safilo Group, which manufactures and distributes eyewear for licensed brands including Fendi and Dior, has re-entered the Latin American market of Argentina after a hiatus.

[Click here to read the entire article](#)