

NEWS BRIEFS

## Cond Nast, beauty, social media and Cartier – News briefs

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*Cartier Magicien*

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By STAFF REPORTS

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More changes may be coming soon to the halls of One World Trade Center, reports WWD.

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[It's time to end beauty as usual](#)

There is a clash happening in Washington, and it has nothing to do with the 2016 presidential election. Fueled by an intense debate over the need for federal regulation of the questionable or potentially harmful ingredients used in many personal care and cosmetics products, the policy fight erupted onto the public stage this week in a New York Times editorial, which cited Los Angeles-based Wen Hair Care as an example of why stronger consumer protection is needed, says Business of Fashion.

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[Parade's end: Social media is reshaping the fashion show and set design is key to its future](#)

There's a revolution going on and it's shattering the accepted form of the catwalk. We've seen the old New York-London-Milan-Paris March and September womenswear schedules fall apart, with shows spreading out, everywhere, across the year. There's the arrival of the see-now-buy-now' show, aimed directly at the consumer, and then the creeping sense of the obsolescence of the traditional gatekeepers to taste and information. All this is openly being described as chaos in the industry, per Wallpaper\*.

[Click here to read the entire article on Wallpaper\\*](#)

[The new Cartier mansion has the most elegant stationery](#)

In 1917, Pierre Cartier hoped to purchase a limestone mansion on Fifth Avenue. In exchange, he offered a \$1 million

pearl necklace admired by the wife of financier Morton F. Plant, who owned the building. Mrs. Mae Plant wore the double strand of pearls, Cartier (grandson of the French jeweler's founder) lived on the top floors, and the rest of the house became Cartier's flagship store, a New York City landmark, according to The Cut.

[Click here to read the entire article on The Cut](#)

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