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NEWS BRIEFS

China, Carolina Herrera, Goyard and Hong Kong real estate – News briefs

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Carolina Herrera spring/summer 2016 campaign

By STAFF REPORTS

Today in luxury marketing:

Flashy shows of luxury and high celebrity pay under attack in China



Emerging from a recent period of antigraft scrutiny, China's top media regulator is now taking a few swings itself, this time in the direction of celebrities with lavish lifestyles and news programs that promote values that contradict the socialist ideal, reports the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

Carolina Herrera names Raffaele Ilardo as vice president of design

With her spring runway show less than two weeks away, Carolina Herrera had another kind of presentation to tend to Aug. 29 Raffaele llardo has joined her company as vice president of design, according to Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Parisian luggage maker for the truly rich seduces luxury giants

Only the really wealthy know Goyard. Unlike Gucci or Louis Vuitton, the more than 200-year-old Parisian maker of luxury luggage and bags – with one of its 19th-century-style trunks going for 52,380 euros (\$59,315) – maintains a studied silence, says Bloomberg.

Click here to read the entire article on Bloomberg

Hong Kong luxury market rebounded strongly in Q2 2016

The Hong Kong luxury apartment has seen a 1.1 percent price uptick in the second quarter of this year, as mainland buyers made record-breaking purchases and more local buyers returned to the market, according to the latest report by global real estate services provider Savills released Aug. 30, per Mansion Global.

Click here to read the entire article on Mansion Global

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