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APPAREL AND ACCESSORIES

## Berluti confirms Haider Ackermann as creative director

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Berluti fall/winter 2016 runway show

By STAFF REPORTS

French footwear and apparel house Berluti has appointed designer Haider Ackermann its new creative director, confirming industry speculation.



Mr. Ackermann will join the LVMH-owned brand immediately, and will present his first collection during the fall Paris Men's Fashion Week in January 2017. After a string of musical chairs within the menswear space, Berluti is the latest house to fill its top design seat.

## New vision

Earlier this year, Alessandro Sartori exited Berluti to return to Ermenegildo Zegna as its creative director, adding Berluti's name to a growing list of houses with vacant top design positions.

In July, Reuters reported that Berluti was in discussions with Mr. Ackermann. The designer, who founded his own label in 2001, is expected to bring a more contemporary sensibility to the house (see story).



Haider Ackermann captured by Mark Abrahams

"I am very honored to join Berluti," Mr. Ackermann said in a brand statement. "This house stands for the essence of luxury menswear and embracing this new adventure inspires me."

Berluti began as a footwear business, but has recently grown into a comprehensive lifestyle brand with apparel and accessories under Antoine Arnault's leadership.

"I am very happy to welcome Haider at Berluti, his talent and creative commitment make him the perfect choice for this position," said Mr. Arnault, CEO of Berluti. "I am sure that his vision will bring a unique opportunity to Berluti."

Some other vacant creative director seats have recently been filled, with Maria Grazia Chiuri taking the helm at Dior, Brioni hiring Justin O'Shea and Raf Simons' joining Calvin Klein.

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