

APPAREL AND ACCESSORIES

Herms gives first-hand look at craftsmanship in Vancouver

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Image courtesy of Maia's Instagram account

By STAFF REPORTS

French apparel and accessories house Herms is showcasing the history, dedication to craft and knowledge that goes into its products with an upcoming Canadian exhibit.

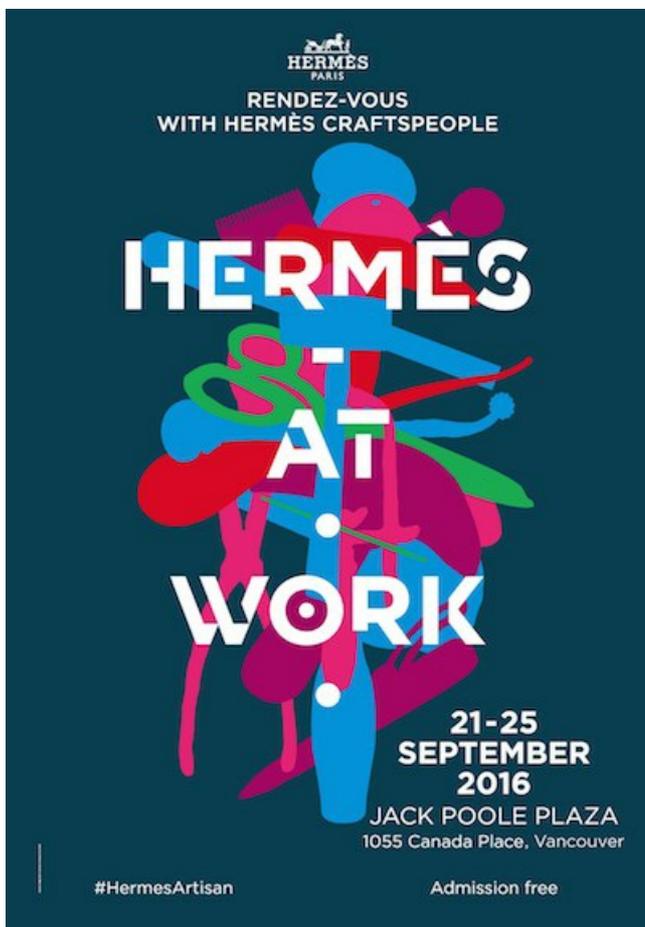
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From Sept. 21-25, "Herms at Work" will allow visitors to see in-person demonstrations by Herms artisans, who will create scarves, handbags, saddles and jewelry. This exhibit emphasizes the humans behind the product, putting a face and a name to the brand's merchandise.

Face time

Herms at Work will be hosted at Jack Poole Plaza in downtown Vancouver's Coal Harbor. During the exhibit, visitors will be able to meet and engage with Herms artisans as they print a silk scarf or construct accessories, jewelry or saddles.

The concept of the exhibit was to show the time, talent and intelligence behind the brand. Each artisan undergoes an apprenticeship, learning historic ways of construction.



Poster for Herms at Work

Open to the public daily during its run, Herms at Work will be free of admission.

In honor of the exhibit, Herms tapped Belgian artist Isabelle de Borchgrave for a store window display. Her work for the brand depicts Herms' workshops in France that produce its saddles, silk and leather goods in color and paper.

Herms is promoting its exhibit with the hashtag [#HermesArtisan](#).

The brand is no stranger to exhibitions, having taken its artisanship around the world in previous displays.

French apparel and accessories maker Herms is exploring its favorite raw material for visitors to the ArtScience Museum in Singapore.

Herms is known for its leather goods, notably its handbags such as the infamous Birkin Bag, and this exhibition aims to show museum-goers the brand's expertise and hidden know-how. Staging exhibits has become commonplace for luxury houses, as the medium allows a brand to display its proficiency in its field, whether it is leather goods or watchmaking ([see story](#)).

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