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NEWS BRIEFS

# Anya Hindmarch, Indonesia, superyachts and New York real estate – News briefs

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Image courtesy of Anya Hindmarch

By STAFF REPORTS

#### Today in luxury marketing:

Anya Hindmarch on attack mode for global growth



Anya Hindmarch, the woman behind her eponymous handbag and accessories empire, has said that the company is on the "attack mode" in China, despite her luxury rivals retrenching amidst a consumer slowdown, says The Telegraph.

Click here to read the entire article on The Telegraph

Indonesia's luxury goods market flatters to deceive

Indonesia's luxury goods market is likely to remain depressed until the end of 2017, reports the Financial Times.

Click here to read the entire article on the Financial Times

#### The greening of superyachts

The gleaming, fluorescent-green topsides of the superyacht Inou may scream luxury at the Maxi Yacht Rolex Cup starting on Sunday. But this 108-foot sloop represents a growing standard in superyacht racing, where the sweet spot is just over 100 feet, with couture interiors disguising precision carbon-fiber construction, according to The New York Times.

Click here to read the entire article on The New York Times

### Another sign Manhattan real estate is feeling the pain

Prospective buyers at one Upper East Side condo project are quietly being offered a 5 percent discount. At an almost-completed Midtown building, five-bedroom homes will be divided into smaller units. Brokers whose clients sign deals at a downtown tower before Labor Day are getting \$5,000 gift cards, reports Bloomberg.

## Click here to read the entire article on Bloomberg

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