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TRAVEL AND HOSPITALITY

## Mandarin Oriental Boston pampers students with collegiate package

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Exterior of the Mandarin Oriental, Boston

By STAFF REPORTS

Mandarin Oriental, Boston is appealing to the students and their parents who will be descending on the college town this fall with a special room package.



Elite Education draws on the Boston area's international enrollment, with 50 universities within 50 square miles, including Harvard and the Massachusetts Institute of Technology. With services catering to these individuals, Mandarin Oriental Boston might make itself top of the list for college-related visits.

## Dorm delights

Parents who book the package will receive a customizable care kit filled with dormitory essentials. This includes extra-long twin bedding from Frette and a stress relieving body wash and muscle gel from Aromatherapy Associates, which is used at Mandarin Oriental's Spa.

A shower tote holds treats from pastry chef Robert Differ. These items meant to make college life more enjoyable and less worrisome can be picked up by parents or delivered to the student's dorm.



The Spa at Mandarin Oriental, Boston

Available from Sept. 1 through Oct. 31, the package is based on a two-night stay and includes daily breakfast.

With college-aged students journeying across the country or around the world to visit prospective schools or attend university, travel brands have looked to make the trip easier.

Private aviation company Magellan Jets offered packages to affluent consumers traveling around the country with their children looking for the right college.

Getting from campus to campus can be complicated for high school seniors and their parents, especially as the day for acceptance creeps closer. A package that looked toward these students eased the tension on families looking for the perfect education for their children (see story).

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