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ARTS AND ENTERTAINMENT

## Karl Lagerfeld celebrates symbiotic relationship between artist and instrument

September 2, 2016



Karlbox from Faber-Castell

By STAFF REPORTS

Designer Karl Lagerfeld is combining his love of drawing and craftsmanship through a collaboration with Faber-Castell.



The Karlbox, made in a limited-edition series of 2,500, merges the 255-year-old family-owned writing instrument maker's heritage with Mr. Lagerfeld's modern aesthetic. This combined product is a reflection of the established relationship between the creator of artistic tools and the artist, whose work relies on having a means to express himself through color.

## Long-term relationship

Included in the box are 350 drawing instruments, including 120 Albrecht Drer watercolor pencils, 60 Polychromos color pencils, 60 Polychromos pastels, 60 Pitt pens brush, 13 Pitt pens fineliner, three metallic pens from Pitt, 12 Castell 9000 graphite pencils, five Aquarelle graphite pencils and four Pitt graphite crayons. These are laid out in drawers of primary colors, which resemble the color wheel.

Accessories also include one watercolor brush, one Castell 9000 dual sharpening box, on dual metal sharpener, one kneadable art eraser, a sharpening knife, a dust-free eraser, a sandpaper block and a Clic&Go water cup.

Faber-Castell is paying homage to the designers, "without whom our world would be without shape or color."

The outside of the Karlbox features pyramid studding and one of the designer's favorite hues, black. When the box is open, a silhouette of Mr. Lagerfeld is visible.



## Karl Box

Making the box a verifiable collector's item, each comes with a serial number and a certificate of authenticity.

Consumers can explore the "Karlbox Colors in Black" collaboration via a dedicated microsite, which includes a creative film depicting the colors and tools included. The box is available at select retailers and sold out on Karl Lagerfeld's ecommerce site within a day of its launch.

## Faber-Castell Karlbox

Beyond his work as creative director of houses such as Chanel and Fendi, Mr. Lagerfeld works in other mediums.

Mr. Lagerfeld showed off his skills behind the camera lens in two retrospective photography exhibits. Mr. Lagerfeld has been the subject of solo and brand retrospectives, giving enthusiasts a glimpse of his decade-spanning career (see story).

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