

NEWS BRIEFS

Luxury CEOs, outlet shopping, Ferrari and real estate – News briefs

September 6, 2016



Value Retail's Bicester Village

By STAFF REPORTS

Today in luxury marketing:

Pay for luxury goods CEOs should no longer be sales-based: broker



The performance targets of luxury goods companies' chief executives are too often based on a sales-growth yardstick that has become inappropriate in the current spending downturn, broker Exane BNP Paribas said on Sept. 2, per Reuters.

Click here to read the entire article on Reuters

Outlet shopping comes to town

For fashion brands struggling to make full-price retail pay and shift unwanted stock, outlet stores are a bright spot in a tough retail environment, says Business of Fashion.

Click here to read the entire article on Business of Fashion

Ferrari's long road back to the top

For Formula One fans, and particularly for Italian ones, there are not enough superlatives in any language to express the importance, the legend, the luster of the Ferrari team, according to The New York Times.

Click here to read the entire article on The New York Times

Sales of million-dollar homes swoon

Sales of million-dollar homes are softening. It's not a correction, experts caution, just something of a breather brought on by volatility in the U.S. stock market and an oversupply of luxury homes, reports CNBC.

Click here to read the entire article on CNBC

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.