

NEWS BRIEFS

## Balenciaga, Myanmar, Saks and real estate – News briefs

September 7, 2016



*Image from Balenciaga's fall/winter 2016 campaign*

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By STAFF REPORTS

Today in luxury marketing:

[What drives Demna Gvasalia?](#)

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"May the Bridges I Burn Light the Way" reads the T-shirt Demna Gvasalia wore as he stood backstage at the Vetements show in Paris, according to British Vogue.

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[A land eager to look rich: Luxury brands edge into Myanmar](#)

"Every man has a crazy hobby," said U Thiri Thein Than, an automotive engineer from Yangon who also has a home in Tokyo. "For me, it's cars and watches." For years Mr. Thiri Thein Than, 40, has done his higher-end shopping overseas, per The New York Times.

[Click here to read the entire article on The New York Times](#)

[Inside the reinvention of Saks Fifth Avenue](#)

Brookfield Place is a shiny new shopping centre in Battery Park City, an increasingly residential enclave that was recently described by a local as "Darien, Connecticut, on the southern tip of Manhattan." The thoroughly modern mall is home to a French grocery store and an Herms outpost dedicated to the brand's suite of perfumes, and conveniently connected via underground passage to One World Trade Center, where companies including Cond Nast and High 5 Games are headquartered. It's also just across the street from Goldman Sachs, which moved to 200 West Street in 2009 in the wake of the financial crisis, says Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[British demand for Spanish housing takes a hit from Brexit](#)

British demand for Spanish homes during the past several years has been like the Mediterranean summer sun:

unrelenting. But now a cloud called Brexit has moved over the market, reports the Wall Street Journal.

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