

NEWS BRIEFS

Oscar de la Renta, Galeries Lafayette, Hearst and Michael Kors – Live news

September 7, 2016



Michael Kors Access smartwatch

By STAFF REPORTS

Luxury Daily's live news from Sept. 6:

[Hearst appoints Joanna Coles to innovate magazine development, extensions](#)

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Heart Magazines has appointed Joanna Coles chief content officer, creating a new executive position.

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[Max Mara extends Safilo license through 2023](#)

Italian fashion label Max Mara is renewing its eyewear licensing agreement with Safilo, continuing a relationship that has spanned almost 20 years.

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[Galeries Lafayette enhances omnichannel capabilities with BazarChic acquisition](#)

French retail group Galeries Lafayette has acquired private sale site BazarChic in an effort to strengthen its own ecommerce operations.

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[Oscar de la Renta taps past employees as creative directors](#)

U.S. fashion label Oscar de la Renta has named former designer team members Laura Kim and Fernando Garcia its new creative directors.

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[Michael Kors models versatility of wearable in personality-driven film](#)

U.S. fashion label Michael Kors is showcasing the utility and aesthetics of its new smartwatch with help from two active influencers.

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