

NEWS BRIEFS

Bergdorf Goodman, Tom Ford, Amazon and New York real estate – News briefs

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Tom Ford at the 2016 Met Gala

By STAFF REPORTS

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At Bergdorf Goodman, the parquet wood floor has been replaced by blue Savoie marble and stone, the ivory palette has turned pearl gray and a disjointed merchandising scheme has been supplanted by a footprint firmly delineating fine jewelry from leather goods, reports WWD.

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[Tom Ford's inner life: A director's turmoil, depression battles and staggering talent](#)

As his 'Nocturnal Animals' wins raves, the dual tastemaker shows at New York Fashion Week, yet says "Americans have turned off of fashion" and claims "not an hour goes by that I don't think about death," per The Hollywood Reporter.

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[Decoding Amazon's fashion ambitions](#)

In 2012, Amazon debuted its first fashion advertisement. It was reminiscent of an American Vogue spread and featured a dolled up Chanel Iman in a taut, alert pose. Printed across her shins was the phrase "Smart is Beautiful," a tagline still employed by the glossiest division of the e-commerce and cloud computing giant, which generated combined revenues of \$107 billion in 2015, says Business of Fashion.

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[New York's luxury real estate slowdown is spreading to other price tiers](#)

There are more signs of a slowdown in New York real estate, according to Bloomberg.

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