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NEWS BRIEFS

Fragrance Du Bois, Chanel, Sotheby's and Johnnie Walker House – Live news

September 8, 2016



Chanel's The Jewel Box at Bergdorf Goodman

By STAFF REPORTS

Luxury Daily's live news from Sept. 7:

Fragrance Du Bois aims for 200 boutiques by 2020



France's Fragrance Du Bois is responding to consumers' demand for natural oud perfumes by expanding its retail footprint.

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Chanel spurs individualized jewelry styling at Bergdorf Goodman pop-up

French atelier Chanel is sharing its stylistic vocabulary with New York-based retailer Bergdorf Goodman's consumers via a four-day pop-up.

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Sotheby's ups Web access points in China via localized alliance

Sotheby's International Realty Affiliates has signed an agreement with a local Chinese real estate Web site to generate stronger interest in its property listings among affluent buyers from China.

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Childrensalon explores Kenzo's whimsy in exclusive capsule

Online children's retailer Childrensalon is climbing up the wall in a playful Kenzo capsule collection for autumn/winter 2016.

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Johnnie Walker House amplifies Asian footprint with China, South Korea openings

Scotch whisky-maker Johnnie Walker is enticing travelers to stop in for a libation at its latest Johnnie Walker Houses,

found in the departures lounge of two of Asia's busiest airports.

Click here to read the entire article

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