

NEWS BRIEFS

## Ferragamo, Jaguar, Mr Porter and Wheels Up – Live news

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*Ferragamo fall/winter 2016 ad campaign*

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By STAFF REPORTS

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Tech giant Apple and French leather goods house Herms are continuing their collaboration built on similar values of beauty and utility.

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[Jaguar highlights past, present and future in London display](#)

British automaker Jaguar is illuminating its brand history and its vision of what is to come through a conceptual installation for the inaugural London Design Biennale.

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[Mr Porter marks Prada's ecommerce launch with dedicated content](#)

Online retailer Mr Porter is commemorating Italian fashion house Prada's first foray into selling menswear online by devoting its weekly online magazine to the label.

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[Wheels Up shuttle connects college football fans with the action](#)

Private aviation brand Wheels Up is making it easier for fans to see their favorite college football team play with a game day shuttle service.

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[Ferragamo names Paul Andrew design director of women's footwear](#)

Italian fashion label Salvatore Ferragamo is proving its continued commitment to its core shoe business by

appointing Paul Andrew design director of women's footwear.

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