NEWS BRIEFS

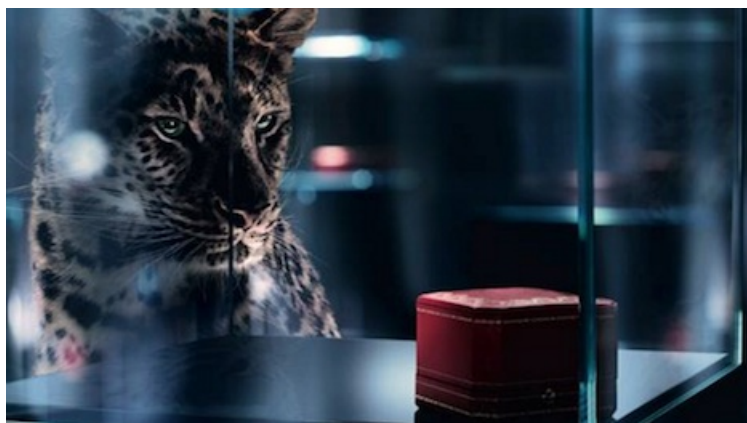# Richemont, Trump Hotels, jewelry brands and Tesla – News briefs

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Image courtesy of Cartier

By STAFF REPORTS

Today in luxury marketing:

Cartier parent Richemont's earnings set to lose sparkle

Falling sales in Asia and fewer tourists in Europe are likely to weigh on Cie. Financire Richemont's earnings, with analysts expecting a steep drop in five-month revenue that could also reflect deeper problems for the Swiss watch industry, according to the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

Trump's $625-a-night Washington hotel tests lure of Ivanka brand

Three decades after Donald Trump bought New York's Plaza Hotel and put first wife Ivana in charge of renovations for "one dollar a year plus all the dresses she can buy," his new castle-like hotel opens this week in Washington. It's a showcase, and a test, for 34-year-old daughter Ivanka, says Bloomberg.

Click here to read the entire article on Bloomberg

Will major jewelry houses return to the Biennale des Antiquaires?

Even as the Biennale des Antiquaires opened on Saturday in Paris without its traditional roster of high jewelry brands, organizers said they hoped the houses would return next year, when the event turns into an annual affair, per The New York Times.

Click here to read the entire article on The New York Times

Tesla's Musk says new Autopilot likely would have prevented death

Tesla Motors co chief executive Elon Musk said on Sunday the automaker was updating its semi-autonomous driving system Autopilot with new limits on hands-off driving and other improvements that likely would have prevented a fatality in May, reports Reuters.

Click here to read the entire article on Reuters