

NEWS BRIEFS

Bloomingdale's, Etihad, Tesla and de Grisogono – Live news

September 13, 2016



Amber Valletta boarding Etihad Airways' branded A380

By STAFF REPORTS

Luxury Daily's live news from Sept. 12:

[Hudson Yards residential tower puts condos on market](#)

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Sales will begin this week on units within 15 Hudson Yards, the first residential building within the newly forming neighborhood on New York's west side.

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[Bloomingdale's gets the word out with mobile-only sweepstakes](#)

Department store chain Bloomingdale's is asking consumers to say anything with a user-generated content contest that solicits for text over photos.

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[Tesla mobilizes automotive retail with touring design studios](#)

U.S. automaker Tesla Motors is taking its gallery retail concept on the road this fall.

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[De Grisogono reveals ground-breaking 813-carat diamond](#)

Swiss jeweler de Grisogono is taking another step toward its goal of being an industry leader with the purchase of the most expensive rough diamond.

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[Etihad teams with Jimmy Choo to bolster fashion week presence](#)

United Arab Emirates airline Etihad Airways is looking to further position itself within the fashion industry through a collaboration with British footwear label Jimmy Choo.

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