

APPAREL AND ACCESSORIES

## Chanel fetes Ritz Paris' reopening with upcoming runway show

September 13, 2016



*Gabrielle "Coco" Chanel at her suite at the Ritz Paris*

By STAFF REPORTS

Drawing inspiration from its founder's life, French atelier Chanel will host its annual Metiers d'Art collection presentation close to home at the recently renovated Hotel Ritz Paris.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Each year, Chanel travels to a new destination to stage its Metiers d'Art show, with past locales including Shanghai, Dallas and Salzburg, Austria, among others. Chanel has selected the high-end Hotel Ritz Paris as its venue for the 2016 Metiers d'Art showing due to the direct relationship that the brand has had with the Place Vendme hotelier over the years.

No place like home

Each of the Metiers d'Art shows touch upon an aspect of the late Gabrielle "Coco" Chanel's life, interests and achievements. For instance, Metiers d'Art 2014 saw the brand travel to the Austrian resort town of Salzburg, a destination Ms. Chanel enjoyed to vacation ([see story](#)).

On Dec. 6, Chanel will present the latest Metiers d'Art collection at Hotel Ritz Paris. The property recently underwent a four-year, \$450 million renovation, reopening this summer after its long hiatus.

The Ritz Paris is considered part of Chanel's brand narrative as Ms. Chanel lived at the hotel for more than 30 years, making the property her full-time residence up until her death in 1971. Today, consumers can book a stay in Ms. Chanel's suite overlooking the famed Place Vendme for approximately \$20,000 per night.



*The Coco Chanel suite at the Hotel Ritz Paris*

Chanel also partnered with the Ritz Paris to establish its first signature spa, part of the hotel's extensive renovations and additions. Chanel au Ritz Paris offers guests and spa enthusiasts a beauty destination dedicated to the brand's skincare offerings ([see story](#)).

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.