

NEWS BRIEFS

Richemont, J. Mendel, Mandarin Oriental and Land Rover – Live news

September 15, 2016



Still from J. Mendel's spring/summer 2017 presentation film

By STAFF REPORTS

Luxury Daily's live news from Sept. 14:

[Land Rover taps child artists to hide vehicle in plain sight](#)

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British automaker Land Rover is looking to its youngest collaborators to keep its latest secret.

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[Mandarin Oriental brings famous fans together in art piece](#)

Mandarin Oriental Hotel Group is representing the breadth of its celebrity-focused "He's a Fan/ She's a Fan" campaign through collage.

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[Christian Louboutin extends Sporty Henri collaboration with exclusive designs](#)

French footwear label Christian Louboutin is teaming up with athletic ecommerce site Sporty Henri for a capsule collection.

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[J. Mendel picks Instagram Story, film over runway show](#)

French fashion house J. Mendel has become the latest brand to eschew a runway show, choosing to show its spring/summer 2017 collection via digital channels.

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[Richemont expects difficult luxury climate to persist in short-term](#)

Luxury group Richemont's sales for the first five months of fiscal year 2017 were down 13 percent from the same period last year, yet another example of the challenging luxury market.

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