

NEWS BRIEFS

## Barneys, Harper's Bazaar, Cartier and Porsche – Live news

September 16, 2016



*Image courtesy of Harper's Bazaar*

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By STAFF REPORTS

Luxury Daily's live news from Sept. 15:

[Barneys takes path less-traveled at Cannes for fall campaign](#)

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Shot nearby the Cannes International Film Festival, department store Barneys New York sought to capture social commentary alongside designer fashions for its fall 2016 campaign.

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[Harper's Bazaar strengthens editors' voice in ShopBazaar updates](#)

Hearst-owned fashion publication Harper's Bazaar is reintroducing consumers to its ecommerce venture ShopBazaar by increasing the site's interactive content.

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[Cartier ensured flagship overhaul preserved historical integrity of mansion](#)

French jeweler maison Cartier's flagship on Fifth Avenue has officially opened after a two-year renovation period.

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[Tag Heuer has fashionable adventure at New York Fashion Week](#)

LVMH-owned watchmaker Tag Heuer tries on a new type of brand influencer at New York Fashion Week.

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[Porsche captures winners' circle excitement in fine dining setting](#)

German automaker Porsche is demonstrating how difficult it is for its motorsport drivers to contain their excitement for the brand and its team.

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